Conference Report

Special meeting of Academy of International Business (AIB)

19th-20th September, 2013

Moscow, Russia

On September 19-20, a Special meeting of Academy of International Business (AIB), preceded by a Doctoral Consortium, took place in Moscow.

Academy of International Business (http://aib.msu.edu) was established in 1959. Today, AIB has 3308 members in 86 different countries around the world. Members include scholars from the leading academic institutions as well as consultants and researchers. AIB publishes Journal for International Business Studies – the highest-ranked journal in the field of international business and several other periodicals. One of unique features of AIB is a very effective mailing list, where news about new research, publications and numerous academic job offers are posted.

The Moscow meeting was attended by more than 90 researchers, among them several top academics in the field. The meeting took place in two top Russian institutions – National Research University Higher School of Economics, currently aiming to enter top-100 world universities, and Skolkovo Business School, a private institution aimed to serve as a catalyst for a large high-tech area near Moscow.

The meeting included one panel session on Russia's modernization, paper sessions, where more than 40 papers where presented, and three roundtables. The first roundtable was devoted to management research in Russia. Several local researchers stressed the advances in management research in Russia, mainly the opportunities to cooperate with foreign researchers without ideological limitations and new challenges, especially, the ignorance by the top management journals of articles based on Russian samples and devoted to problems of Russian business and management. Meanwhile, the concerted opinion of the round table participants was that management research in Russia has produced a series of both observations and theoretical models of wider importance.

The relationship between ability to carry out meaningful research and ability to publish the results was the main focus of the second roundtable, headed by Prof. Arie Lewin. He passionately called on to the audience, especially to PhD students, do not limit their curiosity and research objectives by prior considerations about suitability of the paper for a particular journal.

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The third roundtable brought together academics and executives of several major companies operating in Russia and their associations – PwC (audit and consulting), Kinross Gold (mining), Mapei (construction materials), Canadian Eurasian Russian Business Association. All executives admitted that the image of doing business in Russia in Western popular business press is much worse that the real conditions, stressing the greater similarity of cultures of Russia and the West, ingenuity and general quality of the local labor force (especially the 45+ employees) and unique possibilities to repatriate profits from Russian operations.

In general, Moscow meeting of AIB was pleasant and informative. It definitely will have the long-term impact by increasing the number and quality of research in Russian management and international business.

Igor Gurkov (Higher School of Economics, Moscow)

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Call for Papers

13th International Human Resource Management Conference

Uncertainty in a flattening world: challenges for IHRM

24th-27th June, 2014

Cracow University of Economics, Poland

The conference keynote speakers:

Prof. Helen de Cieri

Associate Prof. Paul Davidson

Prof. Peter J. Dowling

Prof. Michael J. Morley

Prof. Paul R. Sparrow

Prof. Agata Stachowicz-- ‑ Stanusch

Final date for abstract submission: 29th November 2013

Against the backdrop of on-going globalization and a protracted financial crisis, elements of the relevance and explanatory power of contemporary paradigms in human resource management have been questioned. Key threads in the debate include the need to examine the likely contours of the emerging post-crisis business world, the imitativeness and innovativeness of dominant HRM

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strategies and methods and the potential for a clash of approaches in diverse economies, along with value shifts and their consequences.

The 13th IHRM Conference under the theme *Uncertainty in a flattening world: challenges for IHRM* will be hosted in the beautiful city of Cracow, Poland. The Capital City of Poland from 1038 to 1569, it remains one of Country's most important economic, cultural and academic centers.
The 13th IHRM conference will provide a platform for the exchanging of views on the state of IHRM research and the likely future direction of the field. Submissions are welcome in all aspects of IHRM, including:

- Strategic International Human Resource Management
- Cultural and Institutional Perspectives on International Human Resource Management
- International Assignments and Expatriate Management
- International Human Resource Development
- Career Management from a National and Global Perspective
- Talent Management and Knowledge Management in the International Arena
- Global Leadership Development
- International Labour Relations
- Trends and Developments in Diversity Management
- Ethics and Corporate Social Responsibility in the Globalization of Work
- Sustainable Human Resource Management

The final conference programme will consist of a series of keynote speeches, competitive paper sessions, interactive paper sessions, and career development workshops for doctoral and early career researchers.

Important Dates

Final date for abstract submission: 29th November 2013

Decision on abstracts: 19th January 2014

Final date for full papers submission: 1st April 2014

Registration deadline for presenters: 25th April 2014

Conference registration closes: 8th June 2014

IHRM 2014: 24th-27th June 2014

Submissions are invited for the following:

1. Competitive papers/full papers: abstracts up to 800 words as per Academy of Management Journal submission style.

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2. Working and developmental papers: abstracts of up to 500 words.
3. Poster session: abstracts of up to 500 words.

All submissions must be original and should not have been previously accepted for publication in a journal, or presented in another conference. All papers will be blind reviewed. Papers presented at the conference will be published in the proceedings of the conference. Selected papers will be considered for publication in a special issue of a relevant journal.

Internet Address: http://www.symposium.pl/ihrm2014

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Call for Papers

International Business Review

International Business and Society on the Transitional Periphery: Comparative Perspectives

Submission Deadline: 31.12.2013

There has been a growing body of literature dealing with business and management issues in the transitional economies of Central and Eastern Europe. In contrast, a few notable exceptions notwithstanding, the literature on the "transitional periphery" – the post-Soviet economies of the Caucasus and Central Asia is sparse – with existing accounts largely dealing with macro-economic and political developments. Yet, many of these economies are of considerable importance and relevance owing to rich natural resource endowments, combined with strategic locations.

However, economies in the region generally battle under weak and corrupt political institutions, with a large number of endemic border and internal ethnic disputes, as well as rising social inequality many emerging businesses battle under chronic failings by governance, even if others benefit from political patronage: another burden is that traditional supply chain routes have broken down following on independence. All countries have faced rising social inequality, lop-sided and underdeveloped consumer markets, and potentially destabilizing levels of youth unemployment. It would be a mistake, however, to assume that organizational outcomes across the region are homogenous: there is evidence, for example, of much difference in managerial practices reflecting variations in cultural setting.

A number of these countries are significant producers of oil and gas, which brings with it dangers of the resource curse: this would include an over-reliance

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on a single revenue source to the neglect of other areas of the economy, over-valued currencies, regional imbalances, and rising corruption. Indeed, there is much evidence that this process is already well underway, even while oil resources are fast depleting. In addition, all countries have faced rising social inequality, lop-sided and underdeveloped consumer markets, and potentially destabilizing levels of youth unemployment. A further phenomenon has been the rise of quasi-states in the Caucasus (for example, Nagorno-Karabakh, South Ossetia), disrupting trade and markets and making for open-ended tensions.

Despite this, natural resource endowments and, in some instances, historic links and/or prosperous diasporas have meant that countries on the transitional periphery have also become important destinations for foreign direct investment (FDI) and multinational firms' (MNCs) operations. FDI flows to transitional periphery not only from western developed economies, but also from other emerging countries and regions (South-South FDI). Given the transitional nature of institutions and complexities associated with governance of organizations, management of relations with governments, political elites, and trade unions appear to be increasingly challenging. Countries on the periphery of transition have administrative heritages which are significantly different than that of other emerging regions.

To date, transitional countries on the periphery are still a terra incognita and our stock of knowledge in business and management practices remain mired in anecdotal evidence. Given the importance of these resource rich countries and potential for investment, the neglect of publications focused on periphery of transition is astonishing. Over the last two decades these countries have been undergoing profound and uneven institutional transformations which have ramifications for both emerging and developed country MNCs. Institutional settings in periphery of transition often necessitates MNCs to design different strategies to deal with the complex competitive dynamics in these countries. This special issue will provide insights into the challenges faced by MNCs in the region and develop concepts, models and tools for both policy makers and managers in these countries. The proposed special Issue offers a rare and unique opportunity for scholars engaged in research on these firms to share their findings in such a scholarly outlet.

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Key Issues

Papers should preferably involve cross-national comparative analysis; if based on a single country, this should be analyzed within a broader comparative perspective. Comparisons with countries outside the region, particularly with other variants of transitional or emerging market capitalism, are welcome. Papers could deal with the following issues, although innovative work in related relevant areas would be welcome:

- MNCs and the local political economy: trends in FDI and relations with local elites.
- MNCs and political risk management in the region
- In what ways are MNCs are affecting institutional changes in the region?
- Coping and beyond: How have firms in the region dealt with adversity?
- How do MNCs engage powerful external stakeholders, such as religious and ideological groups, political institutions, powerful political actors and civil society organizations?
- MNCs and the Quasi-States (South Ossetia, Nagorno-Karabakh, Abkhazia).
- MNCs: How are firm practices amended in specific cultural and institutional settings?
- Sunset industries in the region: Beyond redemption?
- Market entry strategies of developed country MNCs compared to emerging country MNCs in the region.
- Do MNCs use conventional models and methods to enter and operate in these countries, or do they opt out for new approaches?
- How do MNCs select and manage their partners in the region?
- Mergers and acquisitions: challenges on the periphery of transition
- Supply chains and markets: dealing with new barriers and opportunities.
- MNCs and environmental issues in the region
- Doing business in the region: Ethical issues.

The special issue is open and competitive and submitted papers will undergo the normal rigorous, double-blind review process to ensure relevance and quality. The key criteria for acceptance of manuscripts are (1) relevance to the theme of the special issue, (2) scholarly rigor of analysis, and (3) practical orientation. Submitted papers must be based on original work not under consideration by any other journal or outlet. Reviewers for papers submitted to the Special Issue will be drawn from the Special Issue Editorial Review Board and IBR editorial review board. No submission will be reviewed prior to the closing date.

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A guide for authors and other relevant information for submitting papers are available on IBR's web page (http://www.journals.elsevier.com/international-business-review/)

All submissions should be submitted electronically to http://ees.elsevier.com/ibr/ choosing 'Transitional Periphery SI' as the article type.

Submission Deadline: 31 December 2013

Guest Editors

Prospective authors are urged to contact the guest editors with their initial proposals or ideas well in advance of the deadline for final paper submission.

Contact Details

Mehmet Demirbag, University of Sheffield (demirbag1@gmail.com)

Geoffrey Wood, University of Warwick (Geoffrey.Wood@wbs.ac.uk)

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Call for Papers

International Scientific Conference

International Entrepreneurship and Internationalization of Firms in Visegrad Countries V4

3rd April, 2014

Kraków, Poland

The conference is organized within the research project no. StG-21310034 entitled "**Patterns of Business Internationalization in Visegrad Countries – In Search for Regional Specifics**" conducted in the years 2013-2014 and financed by the International Visegrad Fund IVF. For more details please visit: http://www.visegrad.uek.krakow.pl

Conference Themes

- internationalization of firms in Visegrad countries V4 (CZ, HU, SK, PL)
- international entrepreneurship in Visegrad countries
- foreign direct investment in Visegrad countries
- international business in in Visegrad countries and its specifics
- international management in Visegrad countries
- international marketing in Visegrad countries

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- international trade in Visegrad countries
- internationalization of family entrepreneurship in Visegrad countries
- international strategies of **Central European** businesses
- international competitiveness of **Central European** businesses
- **Central European** businesses in the process of EU integration and Europeanization
- politics and economic policy in Visegrad countries and **CEECs**
- Europeanization of law, administration and public policies in Visegrad countries

Conference Calendar

December 1, 2013 Deadline for Submissions and Abstracts

December 15, 2013 Acceptance Notification

February 15, 2014 Deadline for Full Paper

February 21, 2014 Fee Transfer

April 3, 2014 (Thursday) Visegrad Conference

April – June 2014 Reviewing, Editing and Correcting Processes

July – September 2014 Book Publishing

Possibilities for Publications

All papers, which will be accepted within the reviewing process will be published as:

1. **chapters** in a monograph – a scientific book (the book will be published in the publishing house and probably also in the form of e-book available on the Internet),
2. **articles** in the following journals: "Studia Negotia" (ISBN1224-8738) or "Agrison-line Papers in Economics and Informatics" (ISSN 1804-1930) or "Horizons of Politics" (ISSN 2082-5897) or "Economia Marche– Journal of Applied Economics" (ISSN 1120-9593 – indexed in Econ Lit, RePEc – Econ Papers) or "Theory, Methodology, Practice" (ISSN 1589-3413 – indexed in EZB, Econ Biz, Google Scholar) or "The Juridical Current Journal" (ISSN 1224-917) or "Visegrad Journalon Bioeconomy and Sustainable Development" (ISSN 1338-8339 – but only for VUA members)
3. **working papers** in progress* in "Cracow University of Economics Discussion Papers" (ISSN 2081-3848 – indexed in BazEkon) or "ERENET Profile" (ISBN 1789-624X).

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Submissions are very welcome. Applications and abstracts should be sent to Krzysztof.Wach@uek.krakow.pl before **December 1, 2013**. Successful submissions will be selected by the Scientific Council. Accepted proposals need to be submitted as full papers by February 15, 2014. Accepted papers, **if positively reviewed**, will also be considered for inclusion in an edited book or as articles in journals.

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Call for Papers

Management, Knowledge and Learning International Conference

Human Capital without Borders: Knowledge and Learning for Quality of Life

25th -27th June, 2014

Portorož, Slovenia

International School for Social and Business Studies with co-organizers Kasetsart University, Thailand, Maria Curie-Skłodowska University, Poland and EMUNI University, Slovenia would like to cordially invite you to participate in the **Management, Knowledge and Learning (Make Learn) International Conference 2014**. Conference will be held in **Portorož, Slovenia 25-27 June 2014.** The Make Learn 2014 will have very broad appeal, drawing many scholars and colleagues from around the globe.

Make Learn 2014 conference theme is **Human Capital without Borders: Knowledge and Learning for Quality of Life**.

The conference programme features two Keynote Addresses, Rectors Forum, Editors' Panel, Research-Education-Practice Forum, Exhibition of Journals and high-quality research paper presentations in concurrent sessions. MakeLearn 2014 registered delegates will have opportunity to meet face to face with editors of several academic journals. Conference also presents the Best Paper Award and the ESWA PhD Student Research Paper Award.

All submitted papers will be double-blind reviewed. *Conference Programme Booklet* will be available in printed edition. Accepted papers will be included in the *Conference Proceedings* in CD form; published online; in Econpapers and in EconomistsOnline.

Authors of selected full-length papers will be given the opportunity to revise their papers for possible inclusion in a future issue of several highly regarded

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academic journals according to the guidelines for publication and editorial decision as specified in each journal.

Important Dates:

Full paper/extended abstract submission due:	15 February 2014
Notification of acceptance:	15 March 2014
Final (revised) paper submission due:	15 April 2014
Early registration: (300 €; Student Registration Fee 180 €)	1 April 2014
Regular registration: (400 €; Student Registration Fee 240 €)	10 June 2014
Conference dates:	25-27 June 2014
Social event:	27 June 2014
Post-conference programme:	27-28 June 2014

Post-conference programme includes **Doctoral Students' Workshop on Academic Writing for Publishing Scientific Papers in International Journals**. The workshop will be held 27-28 June 2014 in Portorož, Slovenia by internationally recognized scholar **Prof. Dr. Binshan Lin** (College of Business Administration, Louisiana State University, USA) and Asist. Matija Vodopivec (ISSBS).

Venue and Accommodation:

Conference will be held at the Congress Centre Portus in **Portorož, Slovenia**. Where the Adriatic Sea reaches at its most to the heart of Europe, lies the Slovenian Coast and Portorož. Today Portorož is a popular holiday and congress place. Close by Karst it offers a possibility to visit subterranean caves or farm Lipica, home of famous Lipizzaner horses, the horses of the former Austrian Imperial Court. Nearby airports of Trieste and Venice will provide you with good transportation connections.

All details of the conference are available online - please check the following webpage: http://makelearn.issbs.si/.

We look forward to receiving your contributions and kindly ask you to disseminate the call to other possible interested participants or institutions. Please do not hesitate to contact us if you need any further information (goran.dakovic@mfdps.si).

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Call for Papers
International Finance Review
Emerging Market Firms in the Global Economy
Submission Deadline: 01.03.2014

Volume Editors

Chinmay Pattnaik, The University of Sydney

Vikas Kumar, The University of Sydney

This edited book is scheduled as volume 15 of International Financial Review, an annual book series to be published in 2014. International Finance Review, published by Emerald Group, publishes theme-oriented volumes on various issues in international finance, economics, accounting and strategy. For more information on International Finance Review, please go to: Http://Www.Emeraldinsight.Com/Products/Books/Series.Htm?Id=1569-3767.

About The Volume

The adoption of pro-market economic reforms by emerging market economies in last two decades has transformed the institutional context for firms in these economies. The new institutional landscape has not only provided enormous opportunities for domestic and foreign firms to expand their businesses to access large consumer base but also introduced substantial challenges requiring these firms to adopt new laws and regulations and face competition from a more diverse set of domestic and foreign competitors. However, there is a lack of systematic and in-depth understanding of the actual transformation of these firms and of the specific strategies adopted for such transformation even after two decades of institutional change.

The objective of this volume is to better understand how domestic and foreign firms have transformed their strategy, organization and management system in response to changing institutions in the emerging market economies. Understanding of such transformation will provide implications to integrate contextual factors in theorizing about firm behaviour in emerging as well as developed economies. These studies will also assist practicing managers to comprehend various configurations of firm activities and complexities of competition in diverse institutional settings. We invite you to submit your original research papers in all modalities including theoretical, empirical, institutional or policy-oriented papers. We seek contributions on the following topics. The sub-topics listed are only illustrative and we welcome all research papers that fit with the broad theme of the call.

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- What are the types of corporate diversification strategies pursued by firms and business groups?
- How do emerging market firms compete with foreign firms and foreign firms with domestic firms in emerging markets?
- What are the corporate restructuring activities adopted by firms and business groups in response to the institutional changes?
- How do emerging market firms expand into international markets?
- What are innovative marketing strategies adopted by emerging market firms to compete in domestic and international markets?
- What are the changes in the capital structure of emerging market firms?
- How do emerging market firms finance their growth?
- What are the changes into the organizational structures of emerging market firms and business groups?
- How the emerging market firms have changed their corporate governance systems?
- What are the changes in the composition and role of board of directors in emerging market firms?
- What role do family owners play in the management of emerging market firms and business groups?
- How has the business-government relationship changed in emerging markets?
- What role do governments play in fostering growth and competitiveness of emerging market firms?

Submission Procedure:

Interested authors are encouraged to submit completed papers, electronically in Microsoft Word or PDF, via email to both of the co-editors as early as possible, no later than March 1, 2014:

Chinmay Pattnaik, Senior Lecturer, Discipline of International Business, The University of Sydney Business School. E-mail: chinmay.pattnaik @sydney.edu.au

Vikas Kumar, Associate Professor, Discipline of International Business, The University of Sydney Business School. E-mail: vikas.kumar@sydney.edu.au

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Call for Papers
Dynamic Relationships Management Journal

The *Dynamic Relationships Management Journal (DRMJ)* is inviting contributions for upcoming issues.

DRMJ is an international peer-reviewed semi-annually publication of academics' and practitioners' research analyses and perspectives on relationships management and organizational topics. The focus of this journal is on the establishment, development, maintenance, and improvement of long-term contacts, connections, interactions, patterns of behaviour, relationships, and networks in social entities. Article formats should include, but are not restricted to, traditional academic research articles, case studies, literature reviews, methodological advances, approaches to teaching, learning and management development, and interviews with prominent executives and scholars. Original articles which inform management and practice outside the mentioned organizational theories will also be considered if they connect their contents with relationship management. The journal DRMJ is available in paper and (full text) electronic version on: www.sam-d.si/Drmj-Home.aspx.

You are welcome to send us your paper(s) using a form on a webpage: www.sam-d.si/Drmj-Home.aspx or attaching it to e-mail to: joze.kropivsek@bf.uni-lj.si . Detailed introduction if the aims and scope of DRMJ, list of international editorial board and complete instructions for authors you can find on: www.sam-d.si/Drmj-Home.aspx. If accepted, proposals will undergo the Journal's peer-review process and published on the nearest upcoming issue (November or May issue). There is no submission or publication fee.

The nearest upcoming issues will appear in November 2013 and May 2014.

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